



TRAVEL UNRAVEL is back

Taking **Maharashtra** to the world After making its debut in June 2004, the newsletter could only last for six months. However this year starting June 2010, we have made a comeback, bringing at your doorstep travel education news that could be useful to your students whilst



travelling in India and across International borders. Since this is the Visit Golden Maharashtra Year, we will also showcase 16 tour programmes on Maharashtra from June 2010 to May 2011 through our programme **TAKING MAHARASHTRA TO THE WORLD**. Each issue could promote up to three tour itineraries and if your student groups are interested in touring Maharashtra, no matter where you are located in India, we will be glad to organize a tour for your educational institution. That is our commitment to you and to Maharashtra. Write to us at schools@codeindia.com

FOLLOWING THE BUDDHIST TRAIL IN MAHARASHTRA

In this issue we take you on a historical trail beginning with Mumbai (Kanheri Caves) and taking you to Aurangabad (Ajanta and Ellora Caves), Nasik (Pandavleni Caves), and finally to Lonavala (Bhaja and Karla Caves)

Children can now travel FREE to Dubai

Dubai, the family friendly destination has now launched the "Kids Go Free to Dubai" campaign between May 14, 2010 and September, 30 2010. The offer includes complimentary flight tickets, visa fees, accommodation, meals and entry to Dubai's children's attractions for two children under the age of 16. Coinciding with Dubai Summer Surprises, the region's biggest and most celebrated summer event, the promotion offers non-stop entertainment and fun filled activities at the ultimate family holiday destination.



Turkey is Ready for 2010



Turkey succeeded in increasing the number of tourists visiting the country in a difficult year of 2009. According to data released by the Ministry of Culture and Tourism of Turkey, some 27.08 million

tourists visited Turkey in 2009, which was an increase of 2.81 per cent compared to 2008. Understanding that India's share has potential to contribute to Turkey's inbound numbers and revenues, it is showing an aggressive approach by launching a new ad campaign- "Turkey is Ready". **Istanbul is being propagated as the European Capital of Culture in 2010.** Turkey is the cradle of civilization between Asia and Europe where one gets to see the cultures of the East mingling with that of the West. Turkey is an ideal location for student groups. It is a tour of discovery – Istanbul and its palaces – Dolmabache Palace and Topkapi Palace; the ancient Churches and Mosques – the Hagia Sofia and the Blue Mosque; Lost cities of Troy, Pergamon and Ephesus; magnificent white calcium terraces at Pamukkale; shopping at the Spice Markets and the Grand Bazaar, the biggest underground market in the world.

Eurail Group expands worldwide student partnership

Students and backpackers under the age of 26 are encouraged to take advantage of a promotional campaign. Eurail Group G.I.E., Europe's premier rail pass provider, has extended the joint agreement with International Student Identity Card (ISIC). A worldwide promotion is being launched to allow ISIC card holders to benefit from this collaboration: two days of free travel with the purchase of any 15 day continuous Eurail Global Youth Pass, valid in second class. This endorsement can be purchased between May 1st and July 31st, 2010.



Sri Lanka to revive sea passage with India



Sri Lanka has remained a close cultural and historical partner of India and to make the bond stronger the Sri Lankan Tourism is now looking at reviving cruising between the two countries. Dileep

Mudadeniya, MD, Sri Lankan Tourism said, "We plan to revive our cruise links with India by the end of this year through the Mumbai and Colombo route. These had previously been discontinued." Sri Lanka has already identified 57 locations which it is promoting as part of the Ramayana Trail, and has already completed its promotion in India through road shows.

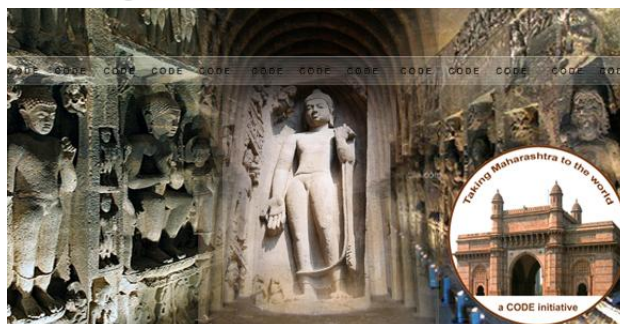
Coffee Plantations and eco-tourism Natural eco-system leads to infrastructure development



Coffee plantation tours are getting popular in certain destinations in India; they can now become significant inclusion in India's eco-tourism roadmap. Chikmagalur, which is 250 km. from Bengaluru, boasts of

many coffee plantations, which could be seen as a destination providing a two pronged strategy product; one in terms of tourism potential and the other from an ecological point of view. A good example of a coffee plantation with proper hospitality and infrastructure facilities is Coorg, also in Karnataka, which has encouraged coffee plantations and offers a good study tour for students. The fact that Indian coffee is primarily raised in shade in order to harvest best quality coffee beans, the plantations help in preserving vast number of tall trees to provide shade for coffee shrubs, enabling a better ecology to prevail in the entire area. Compared to countries in the West, coffee plantations are raised under direct sunlight for gaining a higher yield, sacrificing the quality. Looking at this facet coffee grown under shade ensures that the natural ecosystems is established, which eventually promotes the destination. Indian coffee should be promoted and sold internationally as eco-friendly coffees, as it is a step towards sustainable environment. Taking it further, the entire process of this crop helps keeping the environment sound which makes coffee plantations an exciting place of visit. This leads to various infrastructure developments in hospitality and travel sectors benefiting the whole economy.

Taking Maharashtra to the world



TOUR NO: MM 13 *Tour Itinerary 04 Nights / 05 Days*

FOLLOWING THE BUDDHIST TRAIL

Kanheri, Ajanta, Ellora, Pandavleni, Karla and Bhaja.

Day 01: Mumbai – Kanheri Caves – Aurangabad

Morning, report to School at 0600 hours. Leave to visit the Kanheri Caves situated within the Sanjay Gandhi National Park. Dinner at an Indian restaurant. After dinner, leave for the CST Railway Station to take our train to Aurangabad. Leave for Aurangabad on board 7057 Devagiri Express at 2105 hours. Overnight in the train.

Day 02: Pune – Aurangabad (Ajanta Caves)

Morning, arrive Aurangabad at 0400 hours. Transfer to the hotel and check-in. After breakfast, visit the world famous Ajanta Caves. Lunch at MTDC restaurant at Ajanta. After lunch return to Aurangabad and visit the Bibi-Ka-Maqbara. Dinner and overnight at the hotel.

Day 03: Aurangabad – Ellora Caves – Nasik

Morning after breakfast, check-out of the hotel and visit the Daulatabad Fort. Lunch at an Indian restaurant. After lunch visit the Ellora Caves. After the Ellora tour leave for Nasik (218 km). Arrive Nasik and check-in at hotel. Dinner and overnight at the hotel.

Day 04: Nasik (Pandavleni Caves)

Morning after breakfast visit the Pandavleni Caves. Also visit Gargoti, museum for Zeolites, founded by K. C. Pandey and the Ice-cream factory to learn how ice-cream is prepared. After lunch leave for Lonavala (221 km). Arrive Lonavala and check-in. Dinner and overnight at the hotel.

Day 05: Lonavala – Karla & Bhaja Caves – Mumbai

Morning after an early breakfast leave to visit the Karla and Bhaja Caves. After lunch leave for Mumbai. Evening arrive School. Tour ends.

TRAVEL UNRAVEL

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